



Al Ain English Speaking School

AAESS PRIVACY POLICY – FOR PARENTS

OUR COMMITMENT

At Al Ain English Speaking School (AAESS), your child's privacy is our priority. We follow ADEK regulations, the UAE Personal Data Protection Law, and UK GDPR principles to keep personal information safe and secure.

WHAT INFORMATION WE COLLECT

We collect only what is necessary for education and safety, including:

- Student details (name, date of birth, nationality)
- Parent contact information
- Academic records (reports, assessments)
- Health information (medical needs, allergies)
- Attendance and behaviour records
- Photos and videos for school activities (with consent)

WHY WE COLLECT IT

We use this information to:

- Provide education and support
- Ensure health and safety
- Communicate with parents
- Meet ADEK and legal requirements

HOW WE PROTECT IT

- Data is stored securely and accessed only by authorised staff.
- We never share your child's information unless required for education, safety, or legal compliance.
- Online platforms used by AAESS meet privacy and security standards.

WHO WE SHARE IT WITH

We may share data with:

- ADEK and government authorities (when required)

- Healthcare providers for medical care
- Exam boards and education platforms
- Trip and transport providers (with safeguards)

YOUR RIGHTS

You can:

- Request to see the information we hold about your child
- Ask for corrections if something is wrong
- Contact us with any questions about data use

PHOTOS AND MEDIA

We will always ask for your consent before using photos or videos of your child in newsletters, social media, or marketing.

RETENTION

We keep records for as long as ADEK requires (usually 5 years after leaving school) and then securely delete them.

UK GDPR PRINCIPLES

- Lawfulness, Fairness, and Transparency – Process data legally and fairly and be clear about how it is used.
- Purpose Limitation – Collect data for specific, explicit purposes and do not use it for other reasons without consent or legal basis.
- Data Minimisation – Collect only the data necessary for the stated purpose.
- Accuracy – Keep personal data accurate and up to date.
- Storage Limitation – Retain data only as long as necessary and securely delete when no longer needed.

QUESTIONS OR CONCERNS?

Please reach out to us anytime. We are committed to keeping your child's information safe.

POLICY REVIEW & APPROVAL

- Lead Reviewer: School Principal
- Review Cycle: Annual; next review by August 2026 or earlier if ADEK/BSO requirements change.
- Approval: Ratified by the Governing Board; published on AAESS website.